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Editorial welcome



Welcome to our Spring news sheet and the thought of warmer weather to come; aimed to provide you with an insight with all that's happening at **Leonard Gould**.

Lower Packaging Costs

Have we conducted a packaging review for you recently?

If the answer is **no** please contact us to see how we can save you some money. Leonard Gould drive a proactive policy of continual cost down for all participating customers.

We practice up to date, lean production techniques supported by a strong design team with years of experience and outstanding supply achievements.

Providing fit for purpose packaging solutions to our customers at competitive prices and also providing a warm welcome to new customers that will experience our "customer comes first culture" for the first time is our reason to be.

Have we quoted for your brown box requirements yet?

Our offer is to reduce your stock without the risk of stock-out by rapid response small batch manufacture and on time delivery.

Stability is not in abundance in the packaging industry at present but we at Leonard Gould are feeling very positive about the future and are looking forward to serving our customers, some of many decades, with many more decades to come.

Hundred years of Packaging Experience

History and memories often come to the fore when a business moves and 2 of our chaps have plenty of stories to tell with regards to ours, Dennis and Frank have both reached the milestone of 50 years service at the company, giving us over 100 years of experience from these 2 gentlemen alone.

These guys began work in the year that Fidel Castro came to power in Cuba, the first pictures of the earth from space were taken, the M1 motorway opened and Ben Hurs' chariot thrilled everyone at the cinema. That's a long time ago! The world has become a different place since then, with huge changes in technology and production. We have survived as a company by creating a culture where modern thinking and good old fashioned standards complement each other rather than clash.

Our philosophy utilises our employees' skills to maximum effect. We are justifiably proud of our well trained long serving team and value their vast experiences but recognise that to survive one has to embrace the future and adapt to meet the changes it throws up.

Dennis celebrates 50yrs with Leonard Gould



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Question Corner

In this section we answer your questions

If you have a question you'd like answered, don't hesitate to email paulfletcher@leonardgould.co.uk

Q.

What is a FEFCO code?

A.

FEFCO is the European Federation of Corrugated Board Manufacturers. The FEFCO box style code makes light work of choosing a box style to suit your needs. It has been adopted by ICCA, the International Corrugated Case Association with its worldwide membership.

Visit:

www.leonardgould.com

click on FEFCO on the title bar to link to their site, click on the last link, right hand side (FEFCO code) to view the many designs we offer.